

Gospell announces the imminent release of GR-227 digital radio adaptor

Chengdu, China, September 04, 2017 - A new adaptor specifically designed for in-car use that simplifies digital radio on the road will be introduced at IBC by Gospell.

GR-227 is a small, low-cost adaptor that acts as an aftermarket add-on to car stereos receiving high-quality digital broadcast programs and data application, and serving it to the car audio system over a USB cable. Based on software defined radio technology, GR-227 is compatible with DAB, DAB+, DRM and is DRM+ ready. It is also powerful enough to support digital audio decoding such as extended HE-AAC (xHE-AAC).

GR-227 literally works with any kind of car stereos with a USB port. Our patent pending technology allows the adaptor to behave like a thumb drive when plug into a USB port and makes it compatible with most of the music players not only in car but also for home use.

To make the most of GR-227, the Gospell Smart Tune App for Android has been included to add more features. When partnered with an Android powered car stereo, the App not only allows for playback of the broadcast audio program but data application which brings much fun to car entertainment.

By connecting the supplied triple band active antenna which can be attached to the windscreen through the SMA antenna connector, the reception in DRM, FM and DAB bands can be significantly improved, offering maximum flexibility between different broadcasting standards.

Installing the plug-and-play GR-227 adaptor to your car is easy and doesn't require changing your car stereo. It is one of the easiest ways to upgrade your car radio to digital without replacing anything.

The Gospell's aftermarket car adaptor range starts with USB model but more will follow to support more car stereo types.

Haochun Liu, DRM director, Gospell, said: "By leveraging SDR, we can now combine multiple broadcasting standards together to offer flexibility and cost advantages, coupled with easy installation without the necessity of buying a new car stereo as in traditional solutions."

For additional information, please visit www.goscas.com or contact Gospell sales at linx@gospell.com.

About Gospell

Founded in 1993, Gospell Digital Technology Co Ltd (GOSPELL). is a private hi-tech enterprise with R&D, manufacturing, business consultancy and planning, trade, delivery, project implementation and after sales service, acting as a complete DTV and triple-play solution provider for Digital TV/OTT related projects. Headquartered in GOSPELL INDUSTRIAL PARK at Chenzhou, Hunan Province for

CPE related production manufacturing, GOSPELL also has its office in Shenzhen for business/marketing management and administration, in Chengdu for R&D and headend/transmitter system production/debugging and Customer Service Center, and in 12 cities in China as well as international offices in India, Africa and Mexico.